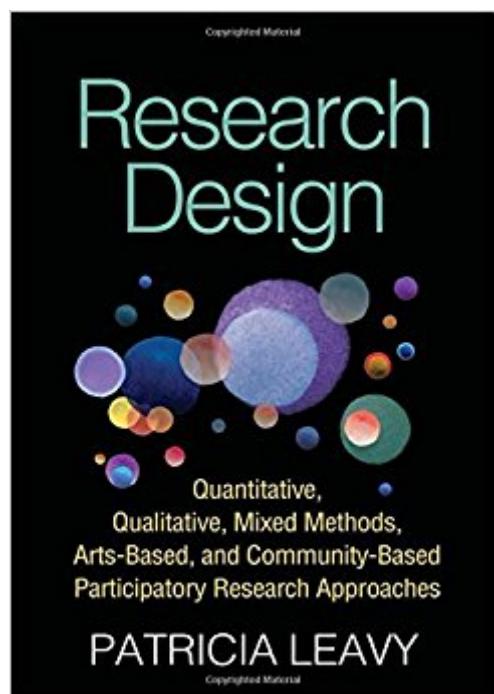


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# Research Design: Quantitative, Qualitative, Mixed Methods, Arts-Based, And Community-Based Participatory Research Approaches



## Synopsis

This user-friendly book provides a step-by-step guide to using the five major approaches to research design: quantitative, qualitative, mixed methods, arts-based, and community-based participatory research. Chapters on each approach follow a unique format--they present a template for a research proposal and explain in detail how to conceptualize and fill in every section. Terminology commonly used within each approach is identified, and key moments of ethical decision making are flagged. Interdisciplinary research examples draw on current events and social justice topics. Unique coverage includes hot topics: replication studies and data sharing, tailoring proposals to different audiences, and more. The book also includes a general introduction to social research; an in-depth, practical discussion of ethics; and a chapter on how to begin a research study, from planning a topic to developing a research question via a literature review. Â

**Pedagogical Features** \*Multiple "Review Stops" in each chapter--quick quizzes with answer keys.

\*End-of-chapter writing exercises, research activities, and suggested resources. \*Bold-face key terms and an end-of-book glossary. \*Boxed tips from experts in the respective approaches.

\*Supplemental PowerPoint slides for instructors using the book in a class.Â Â

## Book Information

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## Customer Reviews

"An excellent introductory text for an undergraduate- or master's-level research methods class. The book provides a thorough introduction to five approaches to research commonly used in the social and behavioral sciences, offering detailed guidance on how to write a proposal in each genre. The

writing style is very readable, with clear explanations of concepts and vocabulary and examples from many different fields. Ethics in research is emphasized throughout. Other strengths include a comprehensive discussion of how to write surveys. This is a very accessible book."--Barbara B. Levin, PhD, Department of Teacher Education and Higher Education, University of North Carolina at Greensboro "The most accessible, comprehensive, and up-to-date introduction and guide to social and behavioral science research methods. Among the book's many virtues is its jargon-free, engaging style, which models how the writing and overall presentation of research influences its impact. As an advocate for simplifying the panoply of social science research categories, I applaud the emphasis on five fluid frameworks distinguished by empirical modes of operation. The streamlined approach enhances depth, rigor, and imagination, while reinforcing the concept of research as a shared discipline whose methods are designed to address questions and present discoveries in the most convincing way. This is a book for both beginners and experts--and one that will create a more complete and exciting community of inquiry."--Shaun McNiff, PhD, University Professor, Lesley University "In my decades of teaching social science methods to undergrads and graduate students, it was always a challenge to assemble the right combination of texts and supplementary materials. Leavy's text solves this problem. It's a whole course in itself, up to date on arts-based research and more without sacrificing basics on philosophy, quantitative methods, hypothesis formation, and so on. Faculty will love this book for its critical genius and comprehensive coverage, and students will love the exceptionally clear writing and real-world examples. Leavy's 'Review Stops' outshine anything personal notetakers can do on their own. For its transferable values on critical thinking, let alone basic research design, it ought to be required reading throughout the disciplines. For a moment or two as I progressed through the text, I thought about going back to teaching just so I could use it.â •--Ivan Brady, PhD, Distinguished Teaching Professor Emeritus of Anthropology, State University of New York at Oswego "Leavy has clearly given extensive thought to how to help readers understand and use each approach. Each chapter contains sufficient information for designing a research study using the approach at hand, and includes a schema for the development of a written research proposal. The book demonstrates Leavy's methods expertise. It also examines the way that a social justice perspective influences our choices about study topics and subjects, as well as the purpose and intended audience for our research, and discusses researcherâ "community relationships. Undergraduate and graduate students engaging in their first research projects, as well as professionals interested in broadening their research repertoire, will benefit from this well-written text."--Maureen C. McHugh, PhD, Distinguished University Professor of Psychology, Indiana University of Pennsylvania "Leavy has

written an exemplary introduction to research design. Targeted to beginning researchers as well as more seasoned ones looking to try a new technique, the book unpacks and demystifies the research process. The engaging writing ensures this text is highly accessible. I will be adopting this book in my methods courses."--Jessica Smartt Gullion, PhD, Interim Assistant Dean of the College of Arts and Sciences, Texas Woman's University "I have never seen a book that explains research methodology in the social sciences as clearly and expansively as this one. It is perfect for multidisciplinary courses in the human sciences. The author brings a nuanced understanding to the several divergent approaches to social research that she covers. Clearly written and argued, the text makes complex methodological issues understandable."--George S. Howard, PhD, Professor of Psychology, University of Notre Dame "I applaud the author for the breadth of research approaches this book encompasses compared to other texts, including arts-based and community-based research. I like how the book is structured, with the first few chapters providing a general introduction to research design and subsequent chapters taking a closer look at each of the respective approaches."--Larry Maucieri, PhD, ABPP-CN, Division of Psychology and Counseling, Governors State University "This is a great book on a much-needed topic, and is perfect for class use! The writing style is clear and easy to follow. I especially like the examples of contemporary social justice concerns--this is a tremendous strength of the text. I would definitely consider adopting it into our introductory research series in lieu of the text we have been using."--Amanda Byron, EdD, Graduate Program in Conflict Resolution, Portland State University

Patricia Leavy, PhD, is an independent sociologist and former Chair of Sociology and Criminology and Founding Director of Gender Studies at Stonehill College in Easton, Massachusetts. She is the author, coauthor, or editor of over 20 books, and the creator and editor of seven book series. Known for her commitment to public scholarship, she is frequently contacted by the U.S. national news media and has regular blogs for The Huffington Post, The Creativity Post, and We Are the Real Deal. Dr. Leavy has received numerous awards for her work in the field of research methods, including the New England Sociologist of the Year Award from the New England Sociological Association, the Special Achievement Award from the American Creativity Association, the Egon Guba Memorial Keynote Lecture Award from the American Educational Research Association Qualitative Special Interest Group, and the Special Career Award from the International Congress of Qualitative Inquiry. In 2016, Mogul, a global women's empowerment platform, named her an "Influencer." Dr. Leavy delivers invited lectures and keynote addresses at universities and conferences. Her website is [www.patricialeavy.com](http://www.patricialeavy.com).

I am a big fan of Dr. Leavy's work in arts-based research and social fictions. In this text Leavy provides an accessible introductory text to research methods that students will benefit from. Leavy provides a needed addition to the field by examining research methods from qualitative, quantitative, mixed-methods, as well as arts-based and community-based participative approaches. These last two are often marginalized in the field of research methodology, yet are crucial to understanding our world and needed contextualization of all research. I highly recommend this text for graduate students and those who wish to improve their data literacy for continuous improvement in their contexts.

I have followed Dr. Leavy's work very closely over the years and learned so much about my own processes and the qualitative research process from her. Research Design was like a GIFT. Right now it is a constant companion, which I imagine it will be for a long time. The language is so clear and concise. In addition all eight chapters are so thoroughly fleshed out , one will be able to both conceptualize and begin to plan the research effortlessly. One thing I absolutely love about this book is the way in which she opens the first chapter---Introduction to Social Research with "Different Ways of Knowing". Dr. Leavy is one of those rare writers/researchers/human beings who fully embrace the different ways in which we all come to knowledge. This book most definitely embraces the individual and varied processes of research and Dr. Leavy is an absolutely excellent guide to have along the way!

I am still reading this amazing book, but I perceive Dr. Patricia Leavy is not only reaching the minds of her readers but their hearts too. As an interdisciplinary doctorate student focusing on using collaborative painting as the method for inquiry, in marginalized communities at the border region of the United States and Mexico, Arts-Based and Community-based Participatory Research approaches's chapters are opening interesting and important possibilities to consider, in my near future career, as an artist, researcher. There are few books related to Research Design and Arts-Based and Community-Based Participatory Research approaches, and for me Dr. Leavy's book has been providing me "light at the end of the tunnel," and for this I am very grateful.

Fantastic resource for helping students discover and use a variety of different research methods across disciplines. Anyone who teaches research methods with a focus on human participants should keep a copy of this book handy. It brings concepts of equity and social justice to life through

detailed examples and thoughtful questions. These illustrations of why good methods practices matter keep readers actively engaged while orienting them to an impressive amount of research vocabulary and techniques. Leavy's text easily outpaces other classic methods books by incorporating a truly inclusive array of research approaches. This text goes beyond the traditional quantitative / qualitative / mixed split to include arts-based and community-based participatory designs, as well as a variety of ideas for weaving the various approaches together. Throughout the front matter and the detailed sections on each approach to research, Leavy brings readers back to the crucial importance of affirming people and lives. Readers will come away from this book not only commanding a spectacular technical vocabulary in research methods, but also a deep understanding of how research can help people achieve empowerment. Highly recommended!

As a graduate student who's recently transitioned to being an educator and independent scholar I can think of no other book in my research methods collection that covers so much, with such concision and clarity. While I lean heavily toward qualitative and arts-based research approaches in my own work, I find the quantitative and mixed methods sections equally accessible and valuable as I introduce and teach methods to students. . In comparing this methods book to others I own, what I value about Leavy's book is the straightforward organization. Rather than assuming existing knowledge in the reader Leavy presents a general discussion of research design the offers the five basic approaches to research which can be read in order or as individual segments. Almost as soon as my advance order copy was delivered it was in use, and I foresee it's continued use for a long time to come

Esther FitzpatrickIn typical Patricia Leavy style this book is accessible, engaging, and a rich source of knowledge. Unfortunately, although I have had the book for only a short while, it already has tatty looking post-it-notes sticking out from the pages I keep returning to. There is a much loved look about this book as I carry it around in my bag accompanied by my writing journal and diary. Many of its pages have also been referenced in postgraduate studentÃ¢Â™s ethics proposals and as I design a new postgraduate inquiry course it has become one of the key readings listed on my course outline; especially the chapter on community-based participatory design for communities of learning in education.

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